

FUTUREEDGE 50 AWARDS

AWARD NOMINATIONS FAQ

Why nominate?

The FutureEdge 50 awards recognize organizations pushing the edge with new technologies to advance their business for the future. Participating will galvanize your team during the nomination process, and for winning entries, honor those who worked so hard to bring your project to fruition. Your company will be recognized in our PR and social media efforts, and your executives and managers will receive a VIP experience at the AGENDA20 Conference, to be held March 23-25, 2020 at the Sawgrass Marriott Golf Resort and Spa, Ponte Vedra Beach, Florida. The awards gala concludes the conference and is an elegant and high-spirited celebration of innovation that will motivate your team for months to come.

What do the FutureEdge 50 recognize?

The FutureEdge 50 awards recognize the most cutting-edge trials and applications of emerging technologies – and the innovative cultures enabling them – in business today. They honor established initiatives driving business success as well as early-stage projects pursued for their watershed potential. These initiatives may be in R&D, proof of concept, or pilot phases.

Who can nominate?

Technology and business leaders and innovators, qualified team members, and internal and external PR representatives may nominate a company/organization for a project or initiative.

Technology vendors and their PR representatives are invited to submit nominations to recognize customers or internal IT initiatives.

When nominating a customer:

- You must name the customer and provide contacts at that organization.
- We strongly advise that you engage the top project leaders at that organization in crafting your entry. It will be viewed more favorably in the judging process if it is written from the customer's point of view and is transparent about the challenges that the initiative was launched to solve.
- You must sign off on having notified the customer of your entry prior to submitting it, as we cannot accept corrections from them if the entry wins.
- The customer will be named on the award if your entry wins.

Is there a fee to nominate?

Yes. The cost to nominate an initiative is \$50. If you plan to make multiple nominations please contact Kate Tobin, kate_tobin@idg.com. Please note that there are no refunds.

Can we submit more than one nomination?

Yes; organizations are free to submit nominations for as many qualifying initiatives as they would like. Each company can win only once, however, as 50 organizations will make up the 50 on the list.

How does the judging process work?

The FutureEdge award team invites experts, academics, CIOs and past winners of our awards programs to judge the program. Each entry is reviewed and scored by multiple judges and the FutureEdge team based on the following criteria:

- 1) the level of innovation and uniqueness of technology or project;

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- 2) its impact or possible future impact on the organization or society;
- 3) how it compares to other entries in its industry.

All scores will be kept confidential, will not be released publicly, and will not be discussed with any individual submitters. Scoring is used to select the winners but not to rank them, as the list of 50 is not ranked.

What makes a good nomination?

A good nomination is complete and clearly spells out what you did, why you did it, and the results you've seen – or, how you plan to measure success. Our panel of external judges will know only what you put in your entry, so the more thorough you are, and the more unique your project, the more likely it is that you will stand out. Note that failed projects can also qualify for an award, if they were pilots of early stage technologies that your business took seriously. We are looking to showcase the leading edge, which does not always succeed in traditional terms, as well as significant successes.

Note: The FutureEdge Award is not a product award. However, it can be awarded to a non-technology company's development of a product that gives the organization a future edge. (Example: a bank, hospital or logistics company launches a digital product for its customers and may commercialize that product as a new digital line of business.) In addition, technology vendors may nominate customers who are doing interesting and leading-edge projects. In this case, it is the customer who would win the award, if selected.

Deadlines and Expectations

For the most up-to-date deadlines, please visit our website agendaconference.com/awards

If your company is selected as a FutureEdge award winner, a member of the nominated company will need to formally acknowledge and accept the award within one week of receiving the notification via the award acceptance portal. If you do not complete this step, you will forfeit your award and the IDG editors will select another winner from the pool of finalists.

Each winning team will receive up to three complimentary passes to attend the conference and receive their award during the AGENDA20 Awards dinner held on March 25, 2020.

Privacy & Confidentiality

The information you provide in your FutureEdge nomination will be used by IDG for judging the awards and for online articles or other publicity relating to the FutureEdge Awards.

If you have information about your project (such as metrics) that must be kept confidential, but which you would like us to consider as part of your application, please note this in the text box where the information appears or where asked to do so specifically in the nomination form.

Judging results are confidential and will not be shared.

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Nomination overview and instructions

Step 1: We recommend that you download a .pdf copy of the nomination questionnaire to view all questions in their entirety before starting your application online.

Step 2: Create your online profile and submit payment. You will receive a confirmation email with a link to start your entry on the nomination site.

Step 3: Complete your profile in the nomination site. Once finalized, you can start your entry online in the nomination system, where you are able to save and return to it as many times as you like before submitting it. To do this, bookmark the Awards System page or return to the email that confirmed the creation of your account and click on the link provided. Before leaving the application, remember to click the "Save" button at the bottom of the form. *Do not click the "Submit" button until your application is complete.*

Step 4: Click the "Submit" button. Once you have done so, your entry will be submitted for judging. You will not be able to revise your answers.

Contact information:

For questions regarding the FutureEdge Award or the nomination process, please email your questions to awards@cio.com