Awards Questionnaire

Nominated company/organization ________________________________________________
Project Name __________________________________________________________________
Person at nominated organization who has authorized this application (name, title, contact information; if self, so indicate): __________________________________________________

Project Sponsors/Leaders
Please share who sponsored or led the project on the technology side and on the business side. This person may be the same only under the following circumstances: a) the technology lead is also the business lead because the project is specifically related to the IT function; or b) the business lead is also the technology lead because he/she has the technology resources directly on their team. Note: Both sponsors/project leaders must work for the company you are nominating.
Technology sponsor/leader’s full name ____________________________________________
Technology sponsor/leader’s title ________________________________________________
Technology sponsor/leader’s email ______________________________________________
Technology sponsor/leader’s phone number _______________________________________
Technology sponsor/leader’s location – City _______________________________________
Technology sponsor/leader’s location – State ______________________________________
Technology sponsor/leader’s location – Country _________________________________
Business sponsor/leader’s full name _____________________________________________
Business sponsor/leader’s title _________________________________________________
Business sponsor/leader’s email _______________________________________________
Business sponsor/leader’s phone number _______________________________________
Business sponsor/leader’s location – City _________________________________________
Business sponsor/leader’s location – State _______________________________________
Business sponsor/leader’s location – Country ____________________________________

What is the principal business activity of the nominated company?
Non-Tech: Advertising/Marketing/PR/Media (Publishing, Broadcast, Online)
Non-Tech: Aerospace/Defense Contractor
Non-Tech: Agriculture/Forestry/Fisheries
Non-Tech: Business Services/Consultant
Non-Tech: Construction/Architecture/Engineering
Non-Tech: Education
Non-Tech: Finance/Banking/Accounting
Non-Tech: Government - Federal (including Military)
Non-Tech: Government - State/Local
Non-Tech: Healthcare/Medical/Pharmaceutical/Bio-Tech
Non-Tech: Insurance/Real Estate/Legal
Non-Tech: Manufacturing & Process Industries
Non-Tech: Mining/Oil/Gas
Non-Tech: Retailer/Wholesaler/Distributor (non-computer)
Non-Tech: Transportation/Utilities (Energy, Water, etc.)
Non-Tech: Travel/Hospitality/Entertainment/Recreation
Non-Tech: Venture Capital/Private Equity/M&A
Non-Tech: Venture Service Provider (Inv. Banker/Legal/Accounting/Etc.)
Tech: Communication Carriers (ISP, Telecomm, Data Comm, Cable)
Tech: Computer/Network Consultant
Tech: E-Commerce/Internet
Tech: Manufacturing - Hardware/Software
Tech: Retailer/Distributor/Wholesaler (computer-related)
Tech: Service Provider (MSP, BSP, ASP, ESP, Web Hosting)
Tech: VAR/VAD/OEM
Other (Please specify):

Project objective:

- Business capability
- Business efficiency
- Customer experience
- Data driven business model
- Employee productivity/innovation/retention
- Overall next-generation business
Other (please specify):

Project category:

- Future of AI/ML for Business
- Future of Work
- Future of Clouds for Business
- Future of Information Security for Business
Other (please specify):

Primary technology involved (select one)
5G
AI and Machine Learning
Cloud/Multi-cloud-based Technology or Services
Data Analytics/Data-as-a-Service
Internet of Things (IoT)/Operational Technology (OT)
Mobile/Smart Devices
Personalization for Customer Experience
Quantum Computing
Robotics/Robotic Process Automation (RPA)
Security

Something else (Please specify):

Project type:
In R&D/lab
Proof of concept
In beta/pilot
In production

Did your project include any of the following? Choose all that apply.
Design thinking
Agile development
Colocation of business and technology team members
Spinoff into separate business unit
None of the above

When did your project begin and when did it, or when you expect it, to end?

Please describe the initiative you are nominating, covering who, what, where, when, why and how it evolved and has advanced to its current stage. (Word limit: 500 words.)

___________________________________________________________________________________________
___________________________________________________________________________________________
___________________________________________________________________________________________

How are you, or how do you plan, to measure its success? Please share whatever metrics apply, now or in the future (examples: adoption rate, increased satisfaction scores, cost savings, etc.). (250 words max.)

___________________________________________________________________________________________
Please summarize how the project is giving or will give the nominated enterprise an edge in the future should the project continue. (250 words max.)

___________________________________________________________________________________________

___________________________________________________________________________________________

What was your biggest challenge? (250 words max.)

___________________________________________________________________________________________

___________________________________________________________________________________________

Please name the top 3 vendors that provided the primary components for the initiative. Then describe, at a high level, how the selected technology affected what you were able to do. (250 words max.)

___________________________________________________________________________________________

___________________________________________________________________________________________

Please summarize your project in 50 words or less. If your project is selected, this may be used in award promotion and conference materials (subject to editing).

___________________________________________________________________________________________

Has this initiative previously won awards?

Yes

No

If yes, please share the name of the awards program and year here:

___________________________________________________________________________________________

Approximately how many employees does the nominated company/organization have?

100,000 or more

50,000 – 99,999

20,000 – 49,999

10,000 – 19,999

5,000 – 9,999

1,000 – 4,999

500 – 999

100 – 499

Less than 100
When was the nominated company founded?

- In the 1800s
- 1900 – 1959
- 1960 – 1989
- 1990 – 2004
- 2005 – 2009
- 2010 – Present
- N/A – government agency

Does your company have any of the following? Check all that apply.

- A technology innovation or R&D office
- A startup incubator
- A venture fund that invests in new technologies
- Alpha partners who are developing new technologies
- None of the above
- Don’t know

Are there any statements in your nomination that cannot be made public? If so, please describe them here:

___________________________________________________________________________________________
___________________________________________________________________________________________

By submitting this nomination, I acknowledge that the information it contains is accurate and that the appropriate parties at the nominated organization are aware of this nomination and its contents.

☐ Yes