

# FUTUREEDGE50 AWARDS

## Awards Questionnaire

Nominated company/organization \_\_\_\_\_

Project Name \_\_\_\_\_

Person at nominated organization who has authorized this application (name, title, contact information; if self, so indicate): \_\_\_\_\_

### Project Sponsors/Leaders

Please share who sponsored or led the project on the technology side and on the business side. This person may be the same only under the following circumstances: a) the technology lead is also the business lead because the project is specifically related to the IT function; or b) the business lead is also the technology lead because he/she has the technology resources directly on their team. Note: Both sponsors/project leaders must work for the company you are nominating.

Technology sponsor/leader's full name \_\_\_\_\_

Technology sponsor/leader's title \_\_\_\_\_

Technology sponsor/leader's email \_\_\_\_\_

Technology sponsor/leader's phone number \_\_\_\_\_

Technology sponsor/leader's location – City \_\_\_\_\_

Technology sponsor/leader's location – State \_\_\_\_\_

Technology sponsor/leader's location – Country \_\_\_\_\_

Business sponsor/leader's full name \_\_\_\_\_

Business sponsor/leader's title \_\_\_\_\_

Business sponsor/leader's email \_\_\_\_\_

Business sponsor/leader's phone number \_\_\_\_\_

Business sponsor/leader's location – City \_\_\_\_\_

Business sponsor/leader's location – State \_\_\_\_\_

Business sponsor/leader's location – Country \_\_\_\_\_

### What is the principal business activity of the nominated company?

Non-Tech: Advertising/Marketing/PR/Media (Publishing, Broadcast, Online)

Non-Tech: Aerospace/Defense Contractor

Non-Tech: Agriculture/Forestry/Fisheries

Non-Tech: Business Services/Consultant

Non-Tech: Construction/Architecture/Engineering

Non-Tech: Education

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Non-Tech: Finance/Banking/Accounting  
Non-Tech: Government - Federal (including Military)  
Non-Tech: Government - State/Local  
Non-Tech: Healthcare/Medical/Pharmaceutical/Bio-Tech  
Non-Tech: Insurance/Real Estate/Legal  
Non-Tech: Manufacturing & Process Industries  
Non-Tech: Mining/Oil/Gas  
Non-Tech: Retailer/Wholesaler/Distributor (non-computer)  
Non-Tech: Transportation/Utilities (Energy, Water, etc.)  
Non-Tech: Travel/Hospitality/Entertainment/Recreation  
Non-Tech: Venture Capital/Private Equity/M&A  
Non-Tech: Venture Service Provider (Inv. Banker/Legal/Accounting/Etc.)  
Tech: Communication Carriers (ISP, Telecomm, Data Comm, Cable)  
Tech: Computer/Network Consultant  
Tech: E-Commerce/Internet  
Tech: Manufacturing - Hardware/Software  
Tech: Retailer/Distributor/Wholesaler (computer-related)  
Tech: Service Provider (MSP, BSP, ASP, ESP, Web Hosting)  
Tech: VAR/VAD/OEM  
Other (Please specify):

## Project objective:

Business capability  
Business efficiency  
Customer experience  
Data driven business model  
Employee productivity/innovation/retention  
Overall next-generation business  
Other (please specify):

Project category:  
Future of AI/ML for Business  
Future of Work  
Future of Clouds for Business  
Future of Information Security for Business  
Other (please specify):

## Primary technology involved (select one)

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- 5G
- AI and Machine Learning
- Cloud/Multi-cloud-based Technology or Services
- Data Analytics/Data-as-a-Service
- Internet of Things (IoT)/Operational Technology (OT)
- Mobile/Smart Devices
- Personalization for Customer Experience
- Quantum Computing
- Robotics/Robotic Process Automation (RPA)
- Security

Something else (Please specify):

**Project type:**

- In R&D/lab
- Proof of concept
- In beta/pilot
- In production

**Did your project include any of the following? Choose all that apply.**

- Design thinking
- Agile development
- Colocation of business and technology team members
- Spinoff into separate business unit
- None of the above

**When did your project begin and when did it, or when you expect it, to end?**

Please describe the initiative you are nominating, covering who, what, where, when, why and how it evolved and has advanced to its current stage. (Word limit: 500 words.)

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How are you, or how do you plan, to measure its success? Please share whatever metrics apply, now or in the future (examples: adoption rate, increased satisfaction scores, cost savings, etc.). (250 words max.)

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Please summarize how the project is giving or will give the nominated enterprise an edge in the future should the project continue. (250 words max.)

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What was your biggest challenge? (250 words max.)

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Please name the top 3 vendors that provided the primary components for the initiative. Then describe, at a high level, how the selected technology affected what you were able to do. (250 words max.)

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Please summarize your project in 50 words or less. If your project is selected, this may be used in award promotion and conference materials (subject to editing).

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Has this initiative previously won awards?

Yes

No

If yes, please share the name of the awards program and year here:

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Approximately how many employees does the nominated company/organization have?

100,000 or more

50,000 – 99,999

20,000 – 49,999

10,000 – 19,999

5,000 – 9,999

1,000 – 4,999

500 – 999

100 – 499

Less than 100

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When was the nominated company founded?

In the 1800s

1900 – 1959

1960 – 1989

1990 – 2004

2005 – 2009

2010 – Present

N/A – government agency

Does your company have any of the following? Check all that apply.

A technology innovation or R&D office

A startup incubator

A venture fund that invests in new technologies

Alpha partners who are developing new technologies

None of the above

Don't know

Are there any statements in your nomination that cannot be made public? If so, please describe them here:

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By submitting this nomination, I acknowledge that the information it contains is accurate and that the appropriate parties at the nominated organization are aware of this nomination and its contents.

Yes